

# Anthony Hogue

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## DIGITAL STRATEGIST | ENTREPRENEUR & CONSULTANT

Founder of 1MindDesign and creative technologist with over 25 years of experience building brands, web solutions, and automated workflows for small businesses. Specializing in WordPress, AI automation, digital marketing, and client-focused innovation.

## CORE COMPETENCIES

Digital Transformation • Website Strategy • SaaS Management • AI Workflows • WordPress • SEO/SMO • User Experience (UX) • Adobe Creative Suite • Microsoft 365 • Automation Tools • Collaboration Platforms • Public Sector Innovation • Data-Driven Decision Making

## PROFESSIONAL EXPERIENCE

### City of Bowie, MD — Digital Infrastructure & Innovation Manager

2008 – Present | Bowie, MD

- Lead the City's digital modernization efforts and manage cross-functional technology teams.
- Oversee SaaS tools, Microsoft 365, SharePoint, MS Teams, Zoom, and open data initiatives.
- Guide data analytics initiatives, digital experience improvements, and Smart City alignment.
- Manage city website governance, vendor relationships, and internal application solutions.
- Supervise GIS program (non-technical), telecommunications, and innovation teams.

### 1MindDesign (Felant Enterprises LLC) — Founder & Digital Strategist

2010 – Present | Bowie, MD

- Provide subscription-based WordPress web design, hosting, and maintenance.
- Automate client onboarding, support, and marketing using GoHighLevel and Forminator Pro.
- Resell and implement AI tools, WPMU DEV services, and Elementor automation.
- Deliver niche-focused websites, branding, and digital growth strategies.

### PeoplesComm, LLC — Freelance Web & Graphic Designer

2002 – Present | Greenbelt, MD

- Design and manage WordPress websites with SEO/SEM integration.
- Create marketing assets and branding visuals for diverse clients.

### **Howard University — IS Coordinator / Email Technician**

1998 – 2008 | Washington, DC / Silver Spring, MD

- Supported university IT operations, helpdesk, and training.
- Led email system rollouts and provided technical assistance to staff and faculty.

### **EDUCATION**

Graduate Certificate – Internet Marketing  
University of San Francisco, 2010

Bachelor of Fine Arts – Electronic Studio  
Howard University, 1999

### **TOOLS & TECH STACK**

Adobe Illustrator, WordPress, Elementor Pro, WPMU DEV, GoHighLevel, CivicPlus, SharePoint, Microsoft Teams, Zoom, Google Analytics, Power BI, Forminator Pro, Notion, HTML5, CSS3, JavaScript